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**ARIZONA  
BILTMORE.**

THE WALDORF ASTORIA COLLECTION™

## Arizona Biltmore's 'Miracle on 24<sup>th</sup> Street' Holiday Shopping Package Raises Funds for Make-A-Wish Foundation

PHOENIX, Arizona, (Date), 2009 – This holiday season, join the Arizona Biltmore and Macy's in celebrating the goodwill and spirit of the season by participating in the 'Miracle on 24<sup>th</sup> Street' holiday shopping package that supports the Make-A-Wish Foundation.

The Arizona Biltmore and Macy's have partnered to create a unique program, valid throughout December, that offers several ways to raise funds for the Make-A-Wish Foundation. Here's how it works:

- 10% of the room rate will be donated by the Arizona Biltmore to Make-A-Wish Foundation.
  - Rates start at \$199
  - Complimentary room upgrade will be given at check-in if available.
  - Guests will receive a \$50 Macy's Gift card for each night's stay.
- At check-in, guests receive a Macy's gift bag filled with discount shopping passes and a letter to Santa.
  - Guests are asked to fill out the letter, drop it in the mailbox in the hotel lobby or at Macy's, and Macy's will donate \$1 to Make-A-Wish Foundation for each letter.
  - The gift bag includes a "Believe" button, a Make-A-Wish Foundation 2010 calendar, and the Arizona Biltmore holiday activities guide.
  - Also as part of the program, "Macy's by Appointment" Personal Shopping services are available free of charge.

To book the "Miracle on 24<sup>th</sup> St." Holiday Shopping Package please use group code **"MACYS"** when booking online or by calling 800-950-0086.

Since 1980, the Make-A-Wish Foundation® has enriched the lives and had life-changing impact on nearly 190,000 children with life-threatening medical conditions – as well as families, referral sources, donors, sponsors and entire communities – through its wish-granting work. A network of nearly 25,000 volunteers enable the Make-A-Wish Foundation to serve children with life-threatening medical conditions. Volunteers serve as wish granters, fundraisers, special events assistants and in numerous other capacities.

An Arizona landmark that is celebrating its 80th anniversary this year, the Arizona Biltmore is one of the most recognized resorts in the world for its distinctive Frank Lloyd Wright style architecture, luxurious facilities, and storied history as a playground of the rich and famous. Nestled on 39 acres at the foot of the Phoenix Mountain Preserve, it offers: 738 guest accommodations; full-service Spa, Salon and Fitness Center; two 18-hole golf courses; six restaurants and lounges including newly opened Frank & Albert's; and eight swimming pools including the Paradise Pool for the ultimate in poolside fun. The Arizona Biltmore is managed by Hilton Hotels and is a member of Hilton's exclusive Waldorf=Astoria Collection®. [www.waldorfastoriacollection.com](http://www.waldorfastoriacollection.com).

For Arizona Biltmore reservations, please call 800-950-0086 or log on to [www.arizonabiltmore.com](http://www.arizonabiltmore.com)